

# ASCOT RACECOURSE



BEYOND FLOORING



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FLOORING

<b>Sector</b>	Hospitality & Leisure
<b>Product Range</b>	Luxury Vinyl Tiles
<b>Collection</b>	Studio Moods
<b>Design</b>	Herringbone Black Jack Oak
<b>Surface</b>	100 m <sup>2</sup>
<b>Client</b>	Royal Ascot Racecourse
<b>Location</b>	Berkshire - United Kingdom
<b>Date</b>	2018
<b>Installer</b>	CBS Office Interiors
<b>Architect</b>	Lucy Northway / CBS Office Interiors



## “Runaway Favourite at Ascot Racecourse”

IVC's Studio Moods concept has been used in the Queen Anne Building at the world-famous Ascot Racecourse to bring a sense of heritage to the interior of the lower ground floor commercial workspace.

Opting for Herringbone in a range of wood-effects, CBS Office Interiors has given the look of a traditional parquet floor to bring together contemporary finishes used elsewhere in the scheme:

**“The idea was to use IVC's Studio Moods to reflect the heritage of Ascot Racecourse, while bringing together the other contemporary finishes we had selected for the scheme.”** Explains Lucy Northway, CBS Office Interiors.  
**“Studio Moods allowed us to create the feel of an original parquet floor, but without compromising on practicality through the use of real wood in such a heavy-use space.”**

CBS Office Interiors has used a mixture of wood-effects in the herringbone pattern to effortlessly zone spaces, made possible through Studio Moods pre-cut planks. Using IVC's 55 specification, with a 0.55mm wear layer and Proteconite® PUR, means the best in performance for this demanding area.

**“We opted for IVC not only for the authenticity of its wood effects, but also for the ease of the Studio Moods concept. Pre-cut, it gave us the look we wanted while minimising time spent on installation,”** reveals Lucy.

Studio Moods offers a range of pre-cut shapes including herringbone, basketweave, hexagon and triangle patterns.

Available in wood and stone effects, Studio Moods combines creativity with the practicality of high-performance LVT with up to 50% recycled content.

Designed, developed and made entirely in-house, Studio Moods is an example of IVC's commitment to overcoming the challenges of flooring projects.

Lucy concludes; **“We were very impressed with the final floor, in particular how realistic it looked and how it brought the scheme together beautifully.”**

With the refurbishment of the Queen Anne Building carrying out CAT A and CAT B works, CBS Office Interiors introduced a range of clever approaches to overcome the design challenges that come from the need for the 20% increase in staff at key race events.